Lead Logistics Provider (LLP)

Overview

Imperial Lead Logistics Provider (LLP) combines the logistics and transport, air and ocean freight management capabilities within our business under one umbrella. This means that Imperial now offers a consolidation of the various skills required to provide a true international Lead Logistics Provider solution.

LLP offers custom, relevant and innovative solutions that incorporate multi-modal and international freight management. LLP designs, implement and operate integrated freight management solutions (including road, rail, air and ocean) that synergise available capacity and optimise Imperial assets (specifically road freight capacity within South Africa) between multiple clients (where the capacity is not dedicated to a client). This solution allows us to integrate and optimise operations to achieve the lowest possible total cost.

In developing this capability, we have partnered with a leading supply chain technology business, One Network, to manage our clients’ operations on a world-class control tower platform. LLP also enables market access, as well as road freight and contract logistics, by utilising the same process and the One Network control tower platform where possible.

SOLUTION DESIGN

1. Imperial solves the overall logistics needs of our clients by starting with the design and engineering of a solution customised to each client’s bespoke needs.

   We guarantee improved service performance through real-time visibility, integrated operational planning and a single version of the truth.

2. We set up a control tower, which provides real-time visibility, and makes it possible for Imperial to manage, operate and monitor the client's ongoing logistics and supply chain requirements. These include demand, inventory and warehousing management, integrated operations planning and transportation.

   We guarantee capacity through the effective management of both supply and demand: the control tower manages transport orders and sources capacity daily.

3. This single platform is used to plan and manage multi-modal, multi-carrier distribution requirements, which incorporate a digital freight exchange to leverage spot market opportunities, and a mobile delivery management system for real-time updates.

4. Using our network, experience and expertise, we work to lower client costs, speed up operations and increase overall sustainability and efficiency.

5. A structured continuous improvement programme ensures the realisation of sustained value and cost savings from the overall logistics operations.

   We use a variety of innovative commercial models to align behaviour. We balance risk and reward, through fixed, variable, value-based, gainshare and management fees.

6. This means that we contract all logistics service providers, taking responsibility for total required capacity, service, cost and quality.

   We guarantee the cost of all the logistics services we control on your behalf.
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**FACTS AND FIGURES**

- In a study completed by Gartner, 45% of its respondents are now looking for 4PL services.
- Imperial is the African partner for One Network and provides access to the local licence for the platform.
- One Network is at the pinnacle of supply chain control tower network technology and was recently rated a technology leader in its class by Nucleus Research and Gartner.
- Logistics and supply chain control tower for tracking, planning and reporting using a world-class enablement system (One Network).

**Capabilities:**

- Supply Chain Services
- General Freight
- Bulk Freight

**Design, implement and operate integrated freight management solutions that synergise available capacity and optimise assets between multiple clients.**

**Supply chain analytics inform continuous improvement, supply chain performance management and gainshare programmes.**

**Mobile delivery management system with e-POD and sign-on-glass.**

**HOW IT ALL WORKS**

The control tower, which provides real-time visibility and makes it possible for Imperial to manage, operate and monitor the client’s ongoing logistics needs.

Imperial utilises One Network’s platform as the information system to plan and manage the flow and distribution of the client’s network.

In a platform network, all supply chain parties can plan, collaborate and execute on a shared transaction to achieve highly synchronised and optimised supply chain outcomes.

On top of this application platform is a range of logistics management functions that have been developed to enable multi-party transactions and operations enablement, all available in a typical licensing model.

This can only be achieved from a high level of visibility, coupled with analytical and execution tools tailored to each supply chain leg (airfreight, sea freight, inbound, intra-DC and outbound fulfilment).