

CSI

Overview

Imperial's strategic CSI projects are aimed at delivering a visible and sustainable positive impact and are rolled out across our businesses and regions of operation.

Projects are selected based on our strategic objective to effectively deliver meaningful value creation for Imperial and its beneficiaries.

This commitment to the wellbeing of the communities in which we operate not only bolsters stakeholder trust but also boosts employee morale and attracts talent.

Group wide, we have identified healthcare, education, road safety, sport and skills development as our primary CSI focus areas as we believe this is where our group companies are able to make the most effective impact. Imperial accordingly partners with clients, well-established non-profit organisations, NGOs and government departments involved in credible programmes. We also actively encourage the participation of our employees in our CSI initiatives.

During the Covid-19 crisis, Imperial continued to invest in and increased its investment in supporting our communities and countries of operation in a time of critical need. Imperial donated R5 million to the Solidarity Fund, R5 million to the Giving for Hope Foundation in support of SMMEs and R500 000 to Gift of the Givers. On a no cost basis, we also worked with charitable organisations to provide PPE, sanitiser, vehicles and resources to deliver food parcels and other basic goods to communities most impacted by the crisis.

UNJANI CLINICS

Conceptualised in 2010, the Unjani Clinics initiative currently has **80 clinics** providing affordable primary healthcare to people living in low-income communities and **employing in excess of 300 people**.

In 2020, Unjani celebrated the **significant milestone of 1.5 million patient engagements**. During the year, the women professional nurses operating the Unjani Clinics received support and education to enable the network to **provide COVID-19 screening for over 220 000 patients**.

TULSI CHANRAI FOUNDATION

Through the Tulsi Chanrai Foundation Imperial is **supporting a world-class eye hospital in Abuja, Nigeria**, which has treated **over 16 123 underserved patients** and performed **over 3 220 subsidised eye surgeries** since January 2019.

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THE IMPERIAL AND MOTUS COMMUNITY TRUST

The Imperial and Motus Community Trust partners with the Department of Basic Education and is providing R5 million each year for five years to establish libraries and resource centres.

Over the past 13 years, 46 such centres, reaching over 53 000 learners and supporting over 65 jobs, have been created - **with an investment of R118-million to-date.**

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KENYAN REFUGEE SCHOOLS

Kenyan refugee schools - during the year we partnered with the Caring Women's Forum (CWF) and the United Nations High Commissioner for Refugees (UNHCR) to deliver the Kenyan Refugee Schools Undertaking.

Imperial has invested **USD100 000 (R1,7 million)** in the project, which will provide **5,000 refugee children with a set of school books; 60 refugee teachers with training and 600 refugee students with 200 new school desks.**

And **265 refugee students will be enabled to write their high school exams.**



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SOS CHILDREN'S VILLAGE

Imperial also partners with **SOS Children's Village** in Kecskemét, Hungary, which provides **humanitarian and developmental assistance to socially disadvantaged children in 137 countries**, protecting their interests and rights.

K53 AND IMPERIAL HEALTH AND WELLNESS COVID-19 ROADSHOWS

Driver and public safety remain top of mind and Imperial leverages technology and driver education to reduce accidents and road deaths. Our road safety awareness and education is extended to scholars and the general public.

Our **K53 and Imperial health and wellness COVID-19 roadshows** have covered **203 schools** to date, involving over **81 127 learners** and **582 classes**, in the Free State, KwaZulu-Natal, North West and Gauteng.

Our 'car seats for kids' campaign also ensures that children are safely buckled up when on the road.



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Our forum promotes development and advancement opportunities for women

Participating in numerous forums to support gender diversity and various women initiatives



Partnering to provide humanitarian and developmental assistance to socially disadvantaged children in 137 countries

SUPPORTING GENDER DIVERSITY AND VARIOUS WOMEN INITIATIVES, INCLUDING A PARTNERSHIP WITH POWA

Imperial participates in numerous forums to **support gender diversity and various women initiatives, including a partnership with the Gauteng Cricket Board and POWA to raise awareness around gender based violence.**

We also support the **development of women in sport.**

Our global women's forum aims to create an enabling culture for the women of Imperial and provides a platform for networking across the group.

The forum promotes **development and advancement opportunities for women, focusing on mentoring and training, graduate programmes**, ensuring gender parity when promoting and appointing external candidates, and setting targets for women in senior leadership roles.

Across the business, across the world, the forum identifies, creates and supports women empowerment and upliftment initiatives.



Imperial™
beyond possibility

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