

**Imperial**<sup>TM</sup>  
beyond possibility

**Privacy Policy**



# 1 Privacy policy at a glance

## 1.1 General information

The following information gives a simple overview of what happens with your personal data while visiting our website. Personal data is all data, which could be used to identify you as a person. Detailed information on the protection of privacy can be found in our privacy policy below.

### **Data collection on our website**

Who is responsible for data collection on this website?

Data processing on this website is carried out by the website operator. Contact details can be found in the imprint of this website.

### **How do we collect data?**

On the one hand, we collect data that you provide us with through e.g. contact form submission. Other data is automatically collected by our IT systems when you visit our website. This is primarily technical data (e.g. Internet browser, operating system or time of page impression). The collection of this data type happens automatically when visiting our website.

### **How is your data used?**

A part of the data is used to ensure a flawless provision of the website. Other data can be used to analyse visitor behaviour.

## **What are your rights regarding your data?**

You have at any time the right to receive information about the origin, receiver and purpose of your saved personal data free of charge. Furthermore, you have the right to demand for a correction, inhibition or deletion of this data. On this and any further question regarding data privacy you can contact us via the address stated in the imprint. In addition, you have the right to file a complaint at the responsible regulating authority.

## **2 General tips and required information**

### **Data Privacy**

The operators of this website take the protection of your personal data very seriously. We treat your personal data confidential and according to the relevant regulations on data security as well as this privacy policy. If you use this website, various personal data is collected. Personal data is any data which can be used to identify you as a person. The present privacy policy clarifies, which data we collect as well as how and for what purpose it is used. We want to point out that data transmission via the internet (e.g. email communication) can have vulnerabilities regarding security. It is not possible to completely protect the data against access by third parties.

### **Reference to the responsible authority**

The responsible authority for data processing on this website is:

Imperial Logistics International B.V. & Co. KG  
Kasteelstr. 2  
47119 Duisburg

The responsible authority is the natural person or legal entity which alone or jointly with others determines the purposes and means of the processing of personal data (e.g. name, email address, etc.).

### **Withdrawal of your consent to processing your data**

Many data processing operations are only possible with your explicit consent. You may, at any time, revoke consent given regarding the processing of your data. An informal email is sufficient to do so. The legality of the data already processed before the withdrawal is not affected by the withdrawal.

### **Right of appeal at the relevant regulatory authority**

In case of violations of data protection provisions the person concerned has the right to appeal to the relevant regulatory authority. The relevant regulatory authority for data protection-related issues is the privacy and data protection representative of the federal state in which our company has its headquarters. A list of the privacy and data protection representatives of the federal states as well as their contact details can be obtained from the following link:

[https://www.bfdi.bund.de/DE/Infothek/Anschriften\\_Links/anschriften\\_links-node.html](https://www.bfdi.bund.de/DE/Infothek/Anschriften_Links/anschriften_links-node.html).

## **Right of data portability**

You have the right to have any data we processed automatically on the basis of your consent or in the performance of a contract handed over to you or a third party in a common machine-readable format. If you demand a direct transmission of data to a third party, this will happen if it is technically possible.

## **Information, blocking, erasure**

Within the framework of the applicable legal provisions, you have, at any time, the right to get an information free of charge about the saved personal data, its origin and receiver, the purpose of the data processing and, if applicable, a right of correction, blocking or erasure of this data. On this and any further question regarding personal data you can contact us via the address stated in the imprint.

## **3 Data protection officer**

Legally required data protection officer

For our company, we have appointed a data protection officer.

You can reach him at:

[data.privacy@imperiallogistics.com](mailto:data.privacy@imperiallogistics.com)

## **4 Data collection on our website**

### **4.1 Cookies**

Internet pages in part use so-called cookies. Cookies do not cause any harm to your computer and do not contain any viruses. We use cookies to make our website more user-friendly, effective and secure.

Cookies are small text files which are placed on your computer and saved by your browser. Most of the cookies we use are so-called "Session-Cookies". They will be deleted automatically after your visit. Other cookies remain saved on your device until you delete them. These cookies enable us to recognise your browser at your next visit.

You can set your browser to inform you whenever a cookie is placed and only allow the reception on a case-by-case basis, only for certain cases or generally prohibit cookies. You can also set your browser to automatically delete cookies when quitting your browser. If you deactivate the use of cookies in general, the functionality of this website may be restricted.

Cookies, which are necessary for the execution of electronic communication processes or for the provision of certain desired functions (e.g. shopping cart function) are saved on the basis of article 6 paragraph 1 of the GDPR. The operator of the website has a legitimate interest in saving cookies to provide a technically flawless and optimised service. As far as other cookies are saved

(e.g. cookies to analyse surfing behaviour) they are mentioned separately in the privacy policy.

#### **4.2 Contact forms**

If you use our contact forms to send an enquiry, the enquiry and the contact data you supplied in that enquiry will be saved to process your enquiry and for any follow-up questions. We will not share this data with third parties without your consent.

The processing of the data entered in the contact form happens solely on the basis of your consent (article 6 paragraph 1 GDPR). You can revoke this agreement at any time. An informal email is sufficient to do so. The legality of the data already processed before the withdrawal is not touched by the withdrawal.

The data entered in the contact form will remain in our systems until you ask us to delete it, revoke your consent of saving it or until the purpose of saving the data is rendered obsolete (e.g. after your enquiry is completed). Mandatory legal provisions – especially retention periods – remain unaffected.

#### **4.3 Applicant data**

We collect and process personal data of applicants with the purpose of executing the application process. The processing can happen electronically.

This is especially the case, if an applicant has provided his/her

application documents electronically, e.g. via email or via a contact form on the website.

If the application results in an employment contract, all transmitted data is saved in compliance with the legal provisions to process the employment relationship.

If the application does not result in an employment contract, the application documents will be deleted six months after the staffing process is finished, as long as no other legitimate interest of the person responsible for processing exist. An example for such a legitimate interest is the burden of proof in a lawsuit according to the General Equal Treatment Act (GETA). With the approval of the applicant the data may be saved for a longer period.

## **5 5. Social media**

### **5.1 Facebook plugins (Like & share button)**

We integrated Plugins of the social network Facebook, provider Facebook Inc., 1 Hacker Way, Menlo Park, California 94025, USA, on our website. You can identify the facebook plugins by the facebook logo or the „like button“ on our website. An overview of the facebook plugins can be found here:

<https://developers.facebook.com/docs/plugins>.

If you visit our page, the plugin establishes a direct connection between your browser and the facebook server. Thereby facebook

receives the information that you visited our page with your IP address. If you click the facebook „like button“ while being logged in to facebook, you can link the content of our website on your facebook profile. Facebook can thereby match your visit on our pages to your user account. We would like to point out that we as the operator of this website are neither aware of the data which is submitted to facebook nor do we have knowledge of the usage of the data by facebook. Further information can be found in the facebook privacy policy at:

<https://de-de.facebook.com/policy.php>.

If you do not want facebook to match your visit of our website with your facebook user account, please log out of your facebook user account before visiting our website.

## **6 6. Plugins and tools**

### **6.1 YouTube**

Our website uses plugins of the Google-operated website YouTube. Service provider of the YouTube website is the YouTube, LLC, 901 Cherry Ave., San Bruno, CA 94066, USA. If you visit one of our pages which contains a YouTube plugin, a connection to the YouTube servers is established telling the YouTube server which of our pages you visited. If you are logged in to your YouTube account you enable YouTube to directly assign your surfing behaviour to your personal profile. This can be avoided by logging out of your

YouTube account. With the usage of YouTube we aim to create an appealing user experience on our website. This is a legitimate interest as defined by article 6 paragraph 1 GDPR. Further information regarding the user data usage of YouTube can be found in the YouTube privacy policy at:

<https://www.google.de/intl/de/policies/privacy>.

## **6.2 Vimeo**

Our website uses plugins of the Vimeo video portal. Service provider of the Vimeo website is Vimeo Inc., 555 West 18th Street, New York, New York 10011, USA. If you visit one of our pages which contains a Vimeo plugin, a connection to the Vimeo servers is established telling the Vimeo server which of our pages you visited. Additionally, Vimeo obtains your IP address. The IP address is obtained even if you do not have a Vimeo user account or are not logged in to your Vimeo account. The information gathered by Vimeo is transmitted to the Vimeo servers in the USA. If you are logged in to your Vimeo account you enable Vimeo to directly assign your surfing behaviour to your personal profile. This can be avoided by logging out of your Vimeo account. Further information regarding the user data usage of Vimeo can be found in the Vimeo privacy policy at: <https://vimeo.com/privacy>.

## **6.3 Google Maps**

This website uses the Google Maps map service via an API. Service provider of Google Maps is Google Inc., 1600 Amphitheatre

Parkway, Mountain View, CA 94043, USA. To enable the functionality of Google Maps, it is required to save your IP address. This information is generally transmitted and saved on a Google server in the USA. The provider of this website has no influence in this data transmission. With the usage of Google Maps we aim to create an appealing user experience on our website and facilitate finding the locations mentioned on our sites. This is a legitimate interest as defined by article 6 paragraph 1 GDPR. Further information regarding the user data usage of Vimeo can be found in the Google privacy policy at:

<https://www.google.de/intl/de/policies/privacy>.

#### **6.4 Google Analytics**

This website uses Google Analytics offered by Google Inc. (1600 Amphitheatre Parkway Mountain View, CA 94043, USA) to analyse user behaviour on our website. Google Analytics uses „Cookies“ – small text files, which are saved on your computer. The information collected by the cookies is generally transmitted saved to a Google server in the USA.

This website uses the anonymizeIp function. The users IP address is shortened within the member state area of the EU and the European Economic Area (EEA). With this shortening of the IP address the visitor is not personally identifiable. Within the framework of the agreement on data processing which the website provider has made with Google Inc., Google creates analyses of

the users' website activity and behaviour with the collected data and provides services connected to internet usage.

If you do not want to have the cookie saved on your device, you can disable it in the preferences of your browser. However, we cannot ensure that you can access all functions without any limitations if your browser does not accept cookies.

Furthermore, you can use a browser plugin to prevent Google Inc. from obtaining and using the information which is collected by the cookie (including your IP address). The following link directs you to the plugin:

<https://tools.google.com/dlpage/gaoptout?hl=de>

You can find further information on data usage by Google Inc. here:

<https://support.google.com/analytics/answer/6004245?hl=de>

## **6.5 Privacy policy for LinkedIn**

Our website uses functionalities of the LinkedIn business network. Provider is the LinkedIn Corporation, 2029 Stierlin Court, Mountain View, CA 94043, USA. With every visit of one of our pages which contain LinkedIn functions, a connection to the LinkedIn servers is established. LinkedIn receives the information of the IP address you used while visiting our page. If you press the LinkedIn „Recommend-Button“ while logged in to your LinkedIn account, LinkedIn is able to link your visit on our page to your LinkedIn account. We would like to point out that we as the operator of this

website are neither aware of the data which is submitted to LinkedIn nor do we have knowledge of the usage of the data by LinkedIn. Further information on the LinkedIn privacy policy can be found at: <https://www.linkedin.com/legal/privacy-policy>

### **6.6 Privacy policy for XING**

Our website uses functionalities of the XING business network. Provider is the XING AG, Dammtorstraße 29-32, 20354 Hamburg, Germany. With every visit of one of our pages which contain XING functions, a connection to the XING servers is established. To the best of our knowledge, no personal data is saved on the XING servers. In particular, no IP addresses are saved and the visitor behaviour is not analysed.

Further information on the XING privacy policy and the XING „Share button“ can be found at:

[https://www.xing.com/app/share?op=data\\_protection](https://www.xing.com/app/share?op=data_protection)

### **6.7 Privacy policy for Twitter**

Our website uses functionalities of the Twitter microblogging service. These functionalities are offered by Twitter Inc., 1355 Market Street, Suite 900, San Francisco, CA 94103, USA. By using Twitter and the “Re-Tweet” function, your visited websites are connected with your Twitter account and are disclosed to other Twitter users. During this process, data is transmitted to Twitter. We would like to point out that we as the operator of this website are neither aware of the data which is submitted to Twitter nor do

we have knowledge of the usage of the data by Twitter. Further information on the Twitter privacy policy can be found at: <https://twitter.com/privacy>.

You can change your Twitter privacy settings in your Twitter account at: <https://twitter.com/account/settings>.