

CONTRIBUTING TO SOCIOECONOMIC DEVELOPMENT

We invest in initiatives that create social value aligned to our operational realities and to South Africa’s national priorities. A total of R29 million was invested group-wide in education, road safety and community projects during the financial year (2015: R27 million).

OUR APPROACH

COMMUNITY DEVELOPMENT PROJECTS



Our community initiatives deepen our relationships with society and address the social and community needs of the markets in which we operate. We address these pressing needs through community investment projects and, increasingly, commercially-structured projects which deliver both financial and social value.

CSI spend is determined at divisional level. Contribution from individual businesses is based on their capacity to support projects and on the specific needs of the local communities within which they operate. Where relevant, businesses contribute to the Imperial and Ukhamba Community Development Trust.

Our community initiatives are more mature in the group’s home base of South Africa and receive focus in line with their material importance to national priorities.

Community engagement

KEY ISSUES RAISED THROUGH ENGAGEMENT

Skills development, job creation and socioeconomic development.

Responsible disposal of waste.

Promoting road safety.



> During the year, our CSI spend increased 7,4% compared to 2015. We also reviewed the continued sustainability of our key CSI initiatives with the objective of sourcing external funding to provide continued support and enable the creation of opportunities for other community-based projects. Our CSI activities are discussed in this section starting on page 9.



> Refer to page 6 of the minimising our environmental footprint section.



> Refer to road safety on page 9.

PERFORMANCE AND INITIATIVES



Our performance

CSI FOCUS AREAS

Education

THROUGH THE IMPERIAL AND UKHAMBA
COMMUNITY DEVELOPMENT TRUST

CSI SPEND

R13,6 million

(2015: R11,5 million)

Road safety

THROUGH VARIOUS NATIONAL ROAD
SAFETY INITIATIVES IN SOUTH AFRICA

R4,0 million

(2015: R3,6 million)

Community- based projects

THROUGH INDIVIDUAL BUSINESSES
GROUP-WIDE

R11,4 million

(2015: R12,2 million)

